

COFFEE COMMUNITY SERIES



BULK COFFEE |

SIZE	TYPE	FORMAT	PRICE
BULK 1 POUND	WHOLE BEAN / PREGROUND	BY THE POUND	\$8.99
96 CT RETAIL BOX	K-CUP	96 COUNT	\$59.99

ROASTS |



HIGHWAY US-2

LIGHT ROAST

FLAVORFUL | BRIGHT | MEDIUM BODY



12-POINT

MEDIUM ROAST

SMOOTH | BALANCED | FULL BODY



HIGHWAY US-2

DARK ROAST

FLAVORFUL | BRIGHT | MEDIUM BODY

FREE EQUIPMENT |



KEIUREG K-1500

- COMMERCIAL K-CUP BREWER
- 96 OZ RESERVOIR
- 4 CUP SIZES
- QUIET BREW TECHNOLOGY
- 120 V POWER



KEIUREG K-2500

- COMMERCIAL K-CUP BREWER
- DIRECTLY PLUMED TO LINE
- FREE INSTALLATION
- 5 BREW OPTIONS
- HIGH-RES COLOR TOUCH SCREEN

COFFEE COMMUNITY SERIES



PRODUCTS |

	SIZE	TYPE	FORMAT	PRICE
BULK	BULK 1 POUND	WHOLE BEAN / PREGROUND	BY THE POUND	\$8.99
	96 CT BULK BOX	K-CUP	96 COUNT	\$59.99
	SEE BACK SIDE	FRACTIONAL PACKAGES	SEE BACK SIDE	SEE BACK SIDE
RESALE	12 OZ RETAIL BAGS	WHOLE BEAN / PREGROUND	CASE SIZE 6 BAGS	\$49.99
	2 LB RETAIL BAGS	WHOLE BEAN / PREGROUND	CASE SIZE 6 BAGS	\$99.99
	10 CT RETAIL BOX	K-CUP	CASE SIZE 6 BAGS	\$44.99

EQUIPMENT |

BREWERS



POUROVER BREWER BUNN

REGULAR LEASE - \$50/MO
FREE LEASE - \$75/MO IN
COFFEE PURCHASES



PLUMED SINGLE BREWER BUNN OR FETCO

REGULAR LEASE - \$75/MO
FREE LEASE - \$100/MO IN COFFEE
PURCHASES



DOUBLE BREWER BUNN

REGULAR LEASE - \$175/MO
FREE LEASE - \$200/MO IN
COFFEE PURCHASES

GRINDERS



SHORT GRINDER BUNN

REGULAR LEASE - \$75/MO
FREE LEASE - \$100/MO IN
COFFEE PURCHASES



TALL GRINDER BUNN

REGULAR LEASE - \$150/MO
FREE LEASE - \$175/MO IN
COFFEE PURCHASES

EXTRA SATELLITE SERVERS

REGULAR LEASE - \$5/MO
FREE LEASE - \$10/MO IN COFFEE PURCHASES

EXTRA SATELLITE WARMERS

REGULAR LEASE - \$15/MO
FREE LEASE - \$20/MO IN COFFEE PURCHASES

COFFEE COMMUNITY SERIES



FRACK PACK BREAKDOWN |

STEP 1. CHOOSE COFFEE



HIGHWAY US-2
LIGHT ROAST
FLAVORFUL | BRIGHT | MEDIUM BODY



12-POINT
MEDIUM ROAST
SMOOTH | BALANCED | FULL BODY



HIGHWAY US-2
DARK ROAST
FLAVORFUL | BRIGHT | MEDIUM BODY

STEP 2. BREW STRENGTH



STEP 3. SIZE GUIDE

RATIO	44:1	33:1	22:1
QUANTITY	1/2 GAL	1.5 OZ	2.0 OZ
	3/4 GAL	2.25 OZ	3.0 OZ
	1 GAL	3.0 OZ	4.0 OZ
	1.5 GAL	4.5 OZ	6.0 OZ

COST PER FLUID OUNCE OF COFFEE

REGULAR	\$0.017	\$0.021	\$0.031
DECAF	\$0.022	\$0.029	\$0.042

STEP 4. PRICING

PACK SIZE	1.5 OZ	2.0 OZ	2.25 OZ	3.0 OZ	4.5 OZ
PACKS/CASE	36	36	36	36	36
REGULAR CASE	\$38.65	\$48.77	\$53.82	\$71.85	\$103.52
DECAF CASE	\$51.58	\$66.00	\$73.21	\$97.70	\$142.30